

# ***Performa Of Event 2020-21***

- **Name Of Department:** Commerce
- **Name Of Event:** Seminar
- **Date:** 12.02.2021
- **Title Of The Topic:** Online Marketing Situation In Covid-19
- **Name & Designation Of Resource Person:**  
**Prof. Narendranath Patra**, Lect. In Commerce, SSB College, Mahakalpara.
- **Abstract:** - This Year, like many other industries, online marketing has faced substantial changes as customer behaviour shifts. From marketing plans to entire business model, the impact of lockdown has resulted in many businesses having to acclimatise to new ways of thinking.
- **On Seminar:** - A Seminar was organised by Dept. Of Commerce on 12.02.2021 in computer lab where Principal Ranjit Ranjan Sahoo Preside the Seminar and Mr. Harekrushna Panda , HOD of Commerce Dept. Introduced the guest. It was followed by the address of the resource person Prof. Narendranath Patra who delivered his brilliant talk on Online Marketing Situation in Covid - 19. Many Students and Lectures participated in this event. The Seminar was ended with vote of thanks by Miss Sanghamitra Behera , Lect. in commerce .

# Photos

